Ideas To Business is a lecture series where Entrepreneurs share and interact about their experience, a journey of their success and failures. Experts belonging from different fields are invited to show the path and to motivate our students from their expedition.

* **Mr. Laxman Rathore-**The 4th session was all about the discussion on Strategic Business Model and how to come up from the failure which was held by Mr Laxman Rathore – Former CEO & MD of Mother Dairy and Former COO of Tata Group.